

ABSTRACT

This quantitative study investigates the employability and job satisfaction of 44 graduates from the Bachelor of Arts in Economics (AB ECON) program at Northern Iloilo State University (NISU) academic year 2017-2023. Data collection is facilitated through surveys distributed via Google Forms, ensuring accessibility for respondents locally and internationally. The findings indicate that AB Economics graduates are very employable and can easily get a job right after graduation and they also reveal remarkable levels of job satisfaction and employable results among graduates. However, despite these positive outcomes, statistical analysis indicates no significant correlation between employability and job satisfaction. In conclusion, the study found that NISU AB Economics graduates exhibit employable and remarkably high levels of job satisfaction across various demographics and academic years. Data analysis showed employability and high job satisfaction among respondents, highlighting