

Balitor, Marilou M., Belgar, Ma. Elena Bigot, Rostlyn C.. Flores, Ma. Victoria Fleur B., Marcelo, April Mas Victoria Jennifer D., Samson, Jinky Trayco, Angelie S.. Vergara, Kent Jhon G.. Ybanez Dellio. "TRAVEL DEMAND ON PUV. Unpublished Undergraduate Thesis. Bachelor of Science in Business Administration. Northern Iloilo Polytechnic State College, Estancia, Iloilo. April 2017.

ABSTRACT

This descriptive study aimed to determine the travel demand on SUVs among the passengers and as perceived by the drivers in Estancia Transport Terminal. Conducted last February 2017, this descriptive research used a researcher-made-question-naire, juror-validated and reliability tested using the Cronbach's Alpha. Forty (40) drivers and One Hundred (100) passengers of Estancia Transport Terminal, Estancia, Iloilo were accidentally selected as respondents. Frequency and mean were employed as descriptive statistics while t-test and one-way ANOVA set at 05 alpha levels as inferential statistics. The findings of the study revealed that passengers of FUV's demand for comfort and ease when taken as a whole and when classified as to age, sex and occupation and as perceived by drivers. There was no significant difference on the travel demand among passengers on FUVa when they were classified as to age, sex and cocupation. There was a significant difference on the perception of drivers on FUVS when they were classified as to age but there was no significant difference on the perception of drivers on passengers travel demand on POVs when they were classified as to years of experience. There was no significant difference on the extent of passengers travel demand on PUVa as perceived by the drivers during regular hours, peak hours. lean hours and holidays.