

## **ABSTRACT**

This descriptive research determined the perceived problems in writing of the 202 randomly selected BSBA students of NISU. The data were gathered through a researcher-made questionnaire which was duly validated and reliability tested. The data were analysed using frequency count, mean, t-test, one way ANOVA and Cronbach Alpha. Result revealed that when taken as an entire group and when they were classified as to sex, exposure to English learning materials and GWA in English subjects they have perceived problem in terms of linguistics, psychological, cognitive and miscellaneous. There was no significant difference in the perceived problems in writing when classified as to sex. There was significant difference in terms of linguistics and miscellaneous when classified as to exposure to English materials and in terms of miscellaneous when classified as to GMA in English subject. It can be concluded that the BSBA students had a problem in writing.

Keywords: Perceived, Problems,. Writing, Linguistics, Cognitive. Psychological, Miscellaneous